A guide to Bonsucro®
Contents

Chairman’s Message 2
What is Bonsucro? 4
Structure 5
Why does Bonsucro exist? 6
Bonsucro Certification System 7
Standards 8
Certification Process 9
Purchasing Certified Products 10
Working with Farmers 11
Outreach Activities 12
Highlights 13
Bonsucro In Numbers 14
Bonsucro Members 16
Governance 18
Bonsucro Around the World 20
Future Focus 22
CEO’s Message 23
Since 2008, Bonsucro has been at the forefront of efforts to promote sustainability on a global level, and I am extremely privileged and honoured to have served as Bonsucro’s Chairman for 2013-2014. Bonsucro has exceeded expectations, with a multitude of significant milestones being reached. To date, 2.92% of the world’s land under sugarcane is now Bonsucro Certified, and over 43 million tonnes of certified sugarcane has been produced. 31 production certificates have been issued, and in 2013 Bonsucro welcomed its 100th member, Nestlé, to its growing fold.

The Credit Trading System has been successfully launched, and in June 2012 Bonsucro was awarded full membership of ISEAL, the global membership association for sustainability standards.

The independent audit of Bonsucro against ISEAL’s Standard-Setting Code of Good Practice demonstrates the credibility and effectiveness of Bonsucro’s work.

In 2013, Bonsucro held activities in Brazil, Colombia, India, Thailand, and events, such as July’s Sugarcane Sustainability Summit in Mexico, have succeeded in bringing together key people from the industry. The Secretariat has been expanding too, with the recruitment of three new staff.

Despite these impressive achievements, Bonsucro is not resting on its laurels. Continuous improvement remains the watchword. The Secretariat and Board are hard at work reviewing and refreshing our strategic plan to ensure Bonsucro is best placed for the next phase of growth and development.

Key issues on the horizon include the facilitation of certified product uptake; the review of the Production Standard and Chain of Custody certification; expanding into new markets; the exploration of avenues of support for out-growers and farmers; and the certification of other sugarcane-derived products.

Members are actively encouraged to be involved and comment on our on-going strategy at the stakeholder consultation day held during Bonsucro Week.

Bonsucro has done a remarkable amount in a short time. But this is not down to the Secretariat alone - it has only been possible through the determination, tenacity and sheer hard work of Bonsucro’s extremely diverse membership, and it is thanks to this that Bonsucro will continue to prosper in achieving its vision of a sustainable sugarcane industry.

Bonsucro’s work could not have happened without those members who serve on the committees, working groups and taskforces.

I encourage anyone who has an interest in sugarcane and sustainability to get involved.

Sustainable sugarcane is not the future - it is already here today.

James Primrose
Chairman
Bonsucro is a global multi-stakeholder non-profit organisation dedicated to reducing the environmental and social impacts of sugarcane production while recognising the need for economic viability. Bonsucro links its name to a product or process that has been certified by an independent certification body as being in compliance with the Bonsucro Standard. It is the first global metric standard for sugarcane.

With an ever-increasing membership list counting over 100 members from 27 countries representing all areas of the supply chain, and a Board of Directors that is similarly representative of the variety of industry actors, Bonsucro is a highly robust, transparent and democratic organisation that has the resources and commitment to bring about its vision:

A sugarcane sector that is continuously improving and verified as sustainable.

**Bonsucro’s Objectives**

- To apply globally-applicable performance-based principles, criteria, indicators and standards on sugarcane production, based on a credible and transparent process that is focused on the key sustainability drivers in sugarcane production.

- To promote measurable improvements in the key economic, environmental and social impacts of sugarcane production and primary processing.

- To maintain and continuously improve a certification system that enables producers, buyers and others to obtain sugarcane-derived products from sugarcane that has been produced according to agreed, credible, transparent, and measurable criteria.

- To support the transition of Bonsucro to an internationally accepted global platform for sugarcane and its derived products that is financially self-sustaining and provides a forum for continuous improvement in production efficiency and sustainability.
Why does Bonsucro exist?

With the growing demand for sugarcane-derived products, consumers, NGOs and governmental institutions increasingly expect that the products they buy are sustainable. Pressures on companies to monitor and understand potential risks in their supply chains have never been greater, and standards provide an indispensable mitigation tool.

Globally, approximately 25 million hectares of land is under sugarcane production. There are a variety of different sustainability challenges, such as constraints on natural biodiversity, the conversion of primary forest habitats, soil erosion and degradation, increased greenhouse gas emissions, uncontrolled agrochemical use and impacts on water usage.

The social challenges that need to be addressed vary from country to country, and can include labour issues such as child labour and forced labour, poor working conditions, a lack of compliance with local laws, and land rights issues.

However, negative impacts cannot be reduced through focusing on the prescriptive better management practices that many Standards rely on. Instead, sustainability challenges must be addressed through quantifiable performance targets.

Bonsucro operates on the principle of ‘what gets measured gets managed’. Through the use of its transparent and robust Standard that promotes measurable improvements in key environmental and social impacts of sugarcane, Bonsucro can help to mitigate the negative impacts of sugarcane production through all areas of the supply chain.

Bonsucro recognises that there can also be no sustainability improvement without also considering the economic viability of production, and its Production Standard reflects this through emphasising the technical and business efficiency improvements that sustainable production can bring.

In summary, Bonsucro intends to improve sustainability in 69 indicators, including labour rights, water, soil, biodiversity, carbon, energy, income, enterprise resilience, land rights issues, and health and safety.

Bonsucro’s Standards are unique. Promoting the three pillars of social, environmental and economic sustainability against clear metric targets, they offer the best opportunity to see the realisation of Bonsucro’s vision: A global sugarcane industry that is verified as sustainable and continuously improving.

Bonsucro Certification System

1 Certification Protocol
Sets the process and procedures for certification against the Bonsucro Standards

2 Production Standard (including Bonsucro EU)
Contains principles, criteria and indicators that measure the sustainable production of sugarcane. The indicators measure the economic, social and environmental impacts of sugarcane and help to ensure that mills and their suppliers produce sugarcane and derived products sustainably.

3 Chain of Custody Standard (including Bonsucro EU)
This Standard applies after the mill and is a set of requirements that enable the traceability of the product. Companies who wish to demonstrate that they have purchased Bonsucro certified products utilise the Chain of Custody Standard.

4 Audit Guidance on the Production Standard
Provides guidance to auditors and companies to understand and verify compliance with the indicators of the Production Standard.

5 Audit Guidance on the Chain of Custody Standard
Provides guidance to auditors and companies to understand and verify compliance with the indicators of the Chain of Custody Standard.

6 Bonsucro Calculator
The tool used by members, mills, farmers and licensed Certification Bodies to check compliance with the Production Standard.
Unlike others, the Bonsucro Production Standard does not set or evaluate management practices (e.g. farming practices), but sets measurable objectives that mills and their sugarcane suppliers must meet.

It addresses key sustainability issues specifically related to the sugarcane sector such as; lack of farming and milling technical efficiencies; poor health and safety conditions of workers; conversion of lands with high biodiversity into sugarcane; poor yields; pollution from fertiliser run-offs; non-engagement with local communities; adverse effects on water supply; land rights issues; and the failure of government to enforce their laws or international conventions.

Bonsucro provides a relevant tool to address the real issues the sugarcane sector faces, and that the actors involved want to see successfully addressed. The Standards were developed by following the Code of Best Practice set by the ISEAL Alliance. Bonsucro has developed two international Standards:

- **Production Standard**: Applies to the mill and its sugarcane-supplying areas.
  - The Standard is divided into five principles, 28 criteria and 69 indicators.
  - The first five principles assess sustainability in the sugarcane industry, addressing social, environmental and economic challenges.
    - Obey the law
    - Respect human rights and labour standards
    - Manage input, production and processing efficiencies to enhance sustainability
    - Actively manage biodiversity and ecosystem services
    - Continuously improve key areas of the business
  - The indicators used to measure compliance with the criteria either apply to the mill or to the farm, or to both.
  - Bonsucro has developed a tool to measure compliance: the Bonsucro Calculator. It uses production data that mills and farms must collect.
  - Once certified, mills are entitled to sell Bonsucro certified products to the market.

- **Chain of Custody Standard**: Applies to any company after the mill that buys certified products.
  - It ensures the traceability of products and of the sustainability claim.
  - Certification against the Chain of Custody Standard is compulsory for any companies that wish to publicly make a claim on the purchase of certified products.
  - EU Commission Recognition: In June 2011, Bonsucro was approved by the EU Commission as a tool to demonstrate compliance of shipment of ethanol with the EU Renewable Energy Directive 2009/28. Therefore a mill can choose to become certified against the Bonsucro EU Production Standard in order to be entitled to export its ethanol to Europe.

### Certification Process

<table>
<thead>
<tr>
<th>Initial Contact &amp; Application</th>
<th>Engage with Bonsucro. The mill applies for membership - a precondition of certification.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Scope of Certification:</td>
<td>The mill defines the area that will supply the sugarcane. Not all sugarcane received by the mill has to be at the level of the Bonsucro Standard - the mill can choose to begin with a dedicated area and expand the scope in the future.</td>
</tr>
<tr>
<td>Implementation of Practices:</td>
<td>The mill, in collaboration with farmers, implements practices that support compliance with the Standard. A gap analysis between current results and the Standard is an ideal starting point, after which a work plan can be developed to address potential gaps. The level of work and investment required to reach the Standard will vary depending on the existing state of the mill and its practices.</td>
</tr>
<tr>
<td>Compliance Monitoring:</td>
<td>Mills regularly check compliance to monitor progress toward sustainability, either working alone or using external experts. Sometimes new documents or practices will need to be implemented where gaps have been identified.</td>
</tr>
<tr>
<td>Certification Body Audit:</td>
<td>Once gaps are closed, the mill contacts a Bonsucro-licensed Certification Body. The length of audit will vary according to the size of the mill and number of farmers. The auditors will visit the farms, the mills, and speak with the workers. The auditors can also consult with local communities. The objective of the audit is to collect proof that the mill and the supplying farms comply with the Standard.</td>
</tr>
<tr>
<td>Correction of Non-Compliance:</td>
<td>If there are points of non-compliance, the mill will need to correct them. There are five core criteria that must be complied with to be certified, and the mill must also comply with a minimum of 80% of indicators.</td>
</tr>
<tr>
<td>Certification:</td>
<td>If the mill and supplying farms are compliant, the mill receives a certificate of compliance which lists the farms that supply the sugarcane. The mill is then able to sell Bonsucro certified products and claim they are a Bonsucro Certified Member.</td>
</tr>
</tbody>
</table>

The Certification Process involves initial contact, scope of certification, implementation of practices, compliance monitoring, certification body audit, correction of non-compliance, and finally certification. Bonsucro’s tool ensures transparency and traceability in the sugarcane supply chain, allowing mills to achieve sustainability standards and comply with international regulations.
Purchasing Certified Products

We strive to make the process of selling and buying Bonsucro Certified products worldwide as easy and commercially successful as possible.

There are two ways to sell/buy Bonsucro Certified products:

1. Physical shipment - purchase of certified product direct from an operator certified against the Chain of Custody Standard.

2. Bonsucro Credit Trading System. Bonsucro has developed a Credit Trading System (CTS), where companies can demonstrate support to Bonsucro by purchasing credits. After purchasing credits, companies can make a public claim of their support of the sustainable production of sugarcane. The CTS is only accessible to Bonsucro Members.*

In 2012 Unilever purchased credits from Usina Sao Joao in Brazil and in 2013, Ferrero purchased Bonsucro Credits from NSW Sugar’s Harwood mill in Australia.

Please see the Bonsucro website for more information and future developments.

*To make a claim or buy a credit you must be a Bonsucro member.

Working with Farmers

Farmer Community & Farmer Working Group

Bonsucro Membership was opened up to farmers in 2012, and since then farmer participation in Bonsucro activities has seen rapid growth. This has included the creation of the Farmer Working Group (FWG) a small but growing group of sugarcane farmer members who explore how to continuously improve the sugarcane sector whilst constantly communicating the benefits of adopting sustainable practices.

The FWG created the Farmer Community, which aims to provide the global platform for growers to connect with other growers, in order to discuss topics of common interest related to sustainable sugarcane farming. It is the only grower organisation that is directly linked to a multi-stakeholder not-for-profit organisation. The aim of the Community is to foster a better understanding between all actors of the value chain, using a bottom-up and top-down process to achieve consensus.

Farmer Support Programme

Bonsucro actively participates in the Solidaridad Farmer Support Programme (FSP), a public-private partnership for the period 2012-2015.

It has been developed to support 400,000 smallholder farmers and 400,000 workers globally in an area of approximately 750,000 hectares.

Through the FSP Programme, Bonsucro is actively involved in seven countries: India, Mexico, Brazil, Tanzania, Malawi, Swaziland and Pakistan.

Bonsucro works to strengthen and support the FSP’s sugarcane projects by working with all the actors in the supply chain, promoting the projects and the provision of the involvement of the Bonsucro team.

Bonsucro brings key actors together through convening stakeholder meetings, hosting seminars, summits and training activities.
Bonsucro’s extensive activities span the globe and include speaking at conferences, organising industry-wide conferences, seminars and face-to-face meetings with all actors of the supply chain, and providing producer training.

Bonsucro’s activities are aimed at a variety of different audiences. Seminars, summits and stakeholder meetings are typically targeted towards those in management, procurement or at the decision-making level. Bonsucro’s training activities focus mainly on those more involved in the technical aspects of the sugarcane industry.

Training
Bonsucro’s training activities are aimed at individuals and organisations wanting to understand the Bonsucro system. Since November 2012, Bonsucro has conducted trainings in Brazil, Colombia, India, Mexico and Thailand.

Training is organised into 3 categories:

- **Level 2 Training** is aimed at producers and buyers who want to understand the system better. Authorised Training Providers deliver Bonsucro-designed Level 2 training. The Training Providers have been selected (following strict guidelines) for their understanding of the Bonsucro certification system and technical knowledge of the sugarcane sector.

- **Level 3 Training** is in-depth and aimed at the qualification of lead auditors and authorised trainers. The training is also relevant to Bonsucro project leaders (environmental, social and technical managers) as well as internal auditors. Since 2011, 236 people have received Level 3 training.

- **Private Member Training**: Bonsucro is able to help member companies with specific requests to run training or briefings for them and their suppliers or customers and to assist in ‘rolling out’ internal programmes.

Webinars
Bonsucro conducted 15 webinars in 2013 with each membership class, in order to help map and better understand the views of different classes of stakeholders in the membership.

Results from these webinars feed directly into Member Stakeholder Days that are held annually.

Launch of Bonsucro in Mexico: The Sugarcane Sustainability Summit, held in Mexico City in July 2013, was one of Bonsucro’s largest events to date, bringing 134 delegates from procurement and sustainability together. The event included Bonsucro’s biggest training event to date, with 74 individuals from a mix of mills and multi-stakeholders benefitting from Level 2 training. The summit was instrumental in establishing an ongoing dialogue with key Mexican stakeholders.

India: A key element of the Farmer Support Programme was the launch of the first National Sugarcane Stakeholder Meeting. Bonsucro presented and participated in the event, aimed at discussing the opportunities and challenges of sustainable sugarcane production in India, and conducted Level 2 training to 60 people representing 14 mills.

Bonsucro started work in Thailand, conducting Level 2 training reaching approximately 50% of Thailand’s sugar production. The event was successful in demonstrating the high level of demand for certified products from buyers.

Bonsucro presented at the Impacto de la Sostenibilidad en la Rentabilidad seminar in Colombia to promote sustainable farming practices, and also conducted Level 3 training.

Webinars
Bonsucro conducted 15 webinars in 2013 with each membership class, in order to help map and better understand the views of different classes of stakeholders in the membership.

Results from these webinars feed directly into Member Stakeholder Days that are held annually.

India: A key element of the Farmer Support Programme was the launch of the first National Sugarcane Stakeholder Meeting. Bonsucro presented and participated in the event, aimed at discussing the opportunities and challenges of sustainable sugarcane production in India, and conducted Level 2 training to 60 people representing 14 mills.

Bonsucro started work in Thailand, conducting Level 2 training reaching approximately 50% of Thailand’s sugar production. The event was successful in demonstrating the high level of demand for certified products from buyers.

Bonsucro presented at the Impacto de la Sostenibilidad en la Rentabilidad seminar in Colombia to promote sustainable farming practices, and also conducted Level 3 training.

145 people from 28 countries gathered in London in November 2012 to attend three days of events, including the Annual Conference, CB Summit and the Bonsucro AGM. The inaugural Farmer Focus Day attracted 60 attendees from 22 countries. It provided a forum for the exchange of experiences and best practices between farmers from different countries. It was also the first public consultation on the revision of the Standard.

Outreach Activities

Training

Bonsucro’s training activities are aimed at individuals and organisations wanting to understand the Bonsucro system. Since November 2012, Bonsucro has conducted trainings in Brazil, Colombia, India, Mexico and Thailand.

Training is organised into 3 categories:

- **Level 2 Training** is aimed at producers and buyers who want to understand the system better. Authorised Training Providers deliver Bonsucro-designed Level 2 training. The Training Providers have been selected (following strict guidelines) for their understanding of the Bonsucro certification system and technical knowledge of the sugarcane sector.

- **Level 3 Training** is in-depth and aimed at the qualification of lead auditors and authorised trainers. The training is also relevant to Bonsucro project leaders (environmental, social and technical managers) as well as internal auditors. Since 2011, 236 people have received Level 3 training.

- **Private Member Training**: Bonsucro is able to help member companies with specific requests to run training or briefings for them and their suppliers or customers and to assist in ‘rolling out’ internal programmes.

Webinars

Bonsucro conducted 15 webinars in 2013 with each membership class, in order to help map and better understand the views of different classes of stakeholders in the membership.

Results from these webinars feed directly into Member Stakeholder Days that are held annually.

Launch of Bonsucro in Mexico: The Sugarcane Sustainability Summit, held in Mexico City in July 2013, was one of Bonsucro’s largest events to date, bringing 134 delegates from procurement and sustainability together. The event included Bonsucro’s biggest training event to date, with 74 individuals from a mix of mills and multi-stakeholders benefitting from Level 2 training. The summit was instrumental in establishing an ongoing dialogue with key Mexican stakeholders.

India: A key element of the Farmer Support Programme was the launch of the first National Sugarcane Stakeholder Meeting. Bonsucro presented and participated in the event, aimed at discussing the opportunities and challenges of sustainable sugarcane production in India, and conducted Level 2 training to 60 people representing 14 mills.

Bonsucro started work in Thailand, conducting Level 2 training reaching approximately 50% of Thailand’s sugar production. The event was successful in demonstrating the high level of demand for certified products from buyers.

Bonsucro presented at the Impacto de la Sostenibilidad en la Rentabilidad seminar in Colombia to promote sustainable farming practices, and also conducted Level 3 training.

145 people from 28 countries gathered in London in November 2012 to attend three days of events, including the Annual Conference, CB Summit and the Bonsucro AGM. The inaugural Farmer Focus Day attracted 60 attendees from 22 countries. It provided a forum for the exchange of experiences and best practices between farmers from different countries. It was also the first public consultation on the revision of the Standard.

Outreach Activities

Training

Bonsucro’s training activities are aimed at individuals and organisations wanting to understand the Bonsucro system. Since November 2012, Bonsucro has conducted trainings in Brazil, Colombia, India, Mexico and Thailand.

Training is organised into 3 categories:

- **Level 2 Training** is aimed at producers and buyers who want to understand the system better. Authorised Training Providers deliver Bonsucro-designed Level 2 training. The Training Providers have been selected (following strict guidelines) for their understanding of the Bonsucro certification system and technical knowledge of the sugarcane sector.

- **Level 3 Training** is in-depth and aimed at the qualification of lead auditors and authorised trainers. The training is also relevant to Bonsucro project leaders (environmental, social and technical managers) as well as internal auditors. Since 2011, 236 people have received Level 3 training.

- **Private Member Training**: Bonsucro is able to help member companies with specific requests to run training or briefings for them and their suppliers or customers and to assist in ‘rolling out’ internal programmes.

Webinars

Bonsucro conducted 15 webinars in 2013 with each membership class, in order to help map and better understand the views of different classes of stakeholders in the membership.

Results from these webinars feed directly into Member Stakeholder Days that are held annually.
Global Sugar Production is 1/5th Sugarcane

2.61% Global Production is Bonsucro Certified

2.92% Land under cane is Bonsucro Certified

Sugar

Ethanol

c. 3 million t Bonsucro Certified
ca. 2 million m³ Bonsucro Certified

12 Board Directors
8 Staff (1 in Brazil)
14 Training Events Conducted in 7 countries and online
31 Production Certificates
13 Chain of Custody Certificates
9 Licensed Certification Bodies

106 Bonsucro Members in 5 classes in 27 countries

Bonsucro Finances
April 2012 - March 2013

Income
£724 k

Expenditure
£649 k

39% Office
24% Engagement
29% Sustainability
13% Exceptional Activities
5% Training Fees
6% Grants/Sponsorships
4% Annual Conference
3% Certification Body Licences
13% Certification Commissions
4% Membership Subscriptions
5% Certification Commissions
Bonsucro Members

At the heart of Bonsucro is its membership. Members elect the Bonsucro Board of Directors. Members help to develop the Standards through expert groups, and actively participate on Committees, working groups and taskforces, working on a variety of topics such as ethanol, governance, and certification. Bonsucro’s Members help to ensure its work reflects the realities of sugarcane today. Bonsucro represents all elements of the sugarcane supply chain, and Members join one of five classes: Industrial/End User/Civil Society/Farmer/Intermediary. Membership is designed to be relevant to all companies and organisations with an interest in sugarcane. The process of becoming a member is straightforward (see opposite page).

Added Value

Being a Bonsucro member can also bring important additional benefits such as:
- Protection of brand equity.
- Reputational risk management & Corporate Social Responsibility.
- Risk mitigation throughout a company’s supply chain.
- Demonstration of sustainability and responsible sourcing, with Bonsucro certification and membership as a ‘proof point’.
- Partnership building: through the Farmer Support Programme and the creation of platforms for organisations, companies and NGOs to discuss and help to work together to bring about change.
- Access to forums to improve value chain relationships.
- Access to expertise in sustainability opportunities and challenges of the sector.

Membership Application Process

Candidate member completes application form.
Candidate required to sign Code of Conduct
Candidate is posted on www.bonsucro.com
Members & other site visitors invited to review application and comment
Yes
No
If negative comments are received, the candidate is contacted for response
Board reviews all cases with comments and decides on the application
Yes
No
Candidate is confirmed, upon receipt of payment
Candidate becomes a Member & Bonsucro encourages them to announce their membership & to actively participate in the work of Bonsucro
The Board consists of 12 individuals, with each class of membership being represented. Early in the year, Members elect new Directors to the Board. All Members are eligible to vote and to stand. The democracy of our organisation is designed to be representative, open and accessible. A list of current Board Directors can be found on the Bonsucro website.

Bonsucro has a passionate and dedicated team who work towards the vision of a sustainable sugarcane industry. Bonsucro’s work builds upon its team members’ specialist knowledge and skills, with everyone collaborating to make Bonsucro more than a sum of its parts.

We work with every area of the sugarcane supply chain, placing us in the best possible position for a clear overview of the industry and its workings.
Location of Bonsucro Members

Trained Auditors

Farmer Support Programme

Certified Production

2013/14 Bonsucro Engagement Activities

Bonsucro Staff
Future Focus

Bonsucro is proud of its achievements and continues to work with its Members to help create a sustainable global sugarcane industry.

Bonsucro’s future strategy, prepared by the Secretariat and approved by the Board of Directors, will see the organisation reinforce its presence in existing markets and expand into new markets.

In order to strengthen the links between Members and all actors of the supply chain, Bonsucro will continue to implement its ‘Launch in a Box’ scheme, a sequential protocol to achieve certification in a target region. This allows for Bonsucro to prioritise engagement programmes, tailoring activities to specific markets and optimising the link between all actors of the supply chain - specifically suppliers and buyers.

For mills wanting to become certified, Bonsucro will continue to develop the tools available and ensure that the process is as straightforward and transparent as possible. Bonsucro will seek to address the supply and demand issue to create a positive ‘pull’ in the market place.

Increasing and optimising Bonsucro’s awareness and support to sugarcane farmers, both out-growers and small-scale farmers, will provide another area of focus. Bonsucro will continue to invest in its Farmer Working Group Programme.

At the very core of Bonsucro’s work is the Production Standard and this remains a priority. In August 2012, the first revision of the Standard commenced and version 4 is expected to be published in June 2014. This process is thorough and will include a number of public consultations and pilot audits in at least three different countries.

The momentum already gathered over the last year will be reinforced through a comprehensive Level 2 and 3 training schedule, ensuring a greater awareness and understanding of the Bonsucro Standard and the benefits of certification.

Bonsucro’s Members are fundamental to the organisation. Bonsucro will continue to grow its membership across all five classes in a wide variety of countries, safeguarding the principle that its Members are representative of the global nature of the sugarcane industry.

Bonsucro’s future will be focused on ensuring a sustainable global sugarcane industry will continue to be a reality.

Wherever you are in the supply chain, there’s now a way to understand, measure and improve the production of sustainable sugarcane.

Achieving sustainability in a coordinated and effective way is never an easy task, but we now have a tool to make it possible.

Our metric Standard is robust, transparent and continuously improving. It’s also dedicated to sugarcane.

Bonsucro is growing rapidly, across the sugarcane community. We have an ambitious expansion programme to meet the needs of customers for certified sustainable products.

Our partners in making this happen share the vision that it is not only possible, but desirable to make sugarcane sustainable.

Sustainability is an easy word to use, but a challenge to define. We invite everyone with an interest in sugarcane to contribute to that definition.

Our work is pre-competitive, meaning that what we do benefits everyone. Raising the bar for sustainability in sugarcane isn’t about setting obstacles or barriers, but enabling everyone from farmers to customers to be confident about the sugarcane-derived products we all use.

If you’re not yet part of what’s happening today, get in touch with us. We’d be delighted to share our vision with you. You’ll be in good company - keep an eye on our website and follow us on Twitter to be first with developments.
Bonsucro’s mission is “to foster the sustainability of the sugarcane sector through a metric-based certification scheme and by supporting continuous improvement for members”.

Bonsucro is a registered trademark in the European Union and in Australia and a trademark in other counties.

Bonsucro is the trading name of the Better Sugar Cane Initiative Ltd, a company registered in England and Wales, company number 06798568.

E&OE: Information correct at time of publishing - October 2013