



Call for Proposals

Bonsucro Continuous Improvement Report Analysis and Summary

Bonsucro is looking for an experienced researcher or team to carry out analysis and create an aggregated and anonymised report of Bonsucro's Continuous Improvement Report (CIR) member submissions. The CIR is a requirement of Bonsucro's new Code of Conduct, and in its first round in early 2021 over 120 Bonsucro members have submitted their reports.

Deadline for submission of proposals is **30th July 2021**.

1. About Bonsucro

Bonsucro is the global sustainability platform for sugarcane, one of the world's most important crops. Our purpose is to collectively accelerate the sustainable production and uses of sugarcane - for farmers, millers, buyers, and end users. We convene our members and partners to address critical challenges in the sugarcane sector, and drive performance and impact through its system of sustainability standards for sugarcane.

Bonsucro works across all sugarcane products and derivatives – sugar, ethanol, molasses, and bagasse. We also work across both traditional and newer market sectors, from sugar and alcohol to biofuels and bioplastics.

Bonsucro manages a community of more than 260 members in over 50 countries from across the sugarcane supply chain, including smallholder farmers, millers, traders and end users, including some of the world's biggest brands.

2. Scope and Objectives of Assignment

Bonsucro will provide the consultant, under a Non-Disclosure Agreement, with the raw data submitted by 129 members in answer to quantitative and qualitative questions (approx. 15 questions) from their annual Continuous Improvement Report (CIR) to Bonsucro.

Bonsucro will also provide its recently launched Strategic plan, for context and reference.

The objectives of the consultancy are:

- Analyse members' quantitative and qualitative responses from their Continuous Improvement Reports and derive insights, learnings, and trends, including analysis by membership class and key regions.
- Reflect on members' responses and identify best practices, potential case studies/examples, and learning that could be helpful to the wider membership.

- Summarise members' responses and progress and produce an aggregated report to be potentially published in anonymised form.

3. Deliverables:

- Internal report (not for public sharing – Word document with tables/analytics) with detailed analysis of over 120 members' CIR quantitative and qualitative answers from their 2020 Continuous Improvement Report (note that the majority of the responses are in English, but there are 17 responses in Spanish and 20 in Portuguese). This report should contain the key learnings, analytics and visualisations, insights and trends, including:
 - Analysis by member category
 - Analysis by region/key origins
 - Contribution to specific SDGs
 - Links to the [Bonsucro Strategic plan](#) and contribution to collective action on key sustainability issues
- An **anonymised** summary report (intended for public sharing – PPT presentation) with aggregated high-level insights, good practices and learning.
- An internal 'transparency scoring', for Bonsucro reference only, for how comprehensively and transparently companies have reported their progress.
- A set of recommendations for Bonsucro to improve the questions, based on quality of responses and looking at strengthening the alignment with the new Bonsucro Strategic plan, for the next round of reporting (late 2021), and a proposed data modelling system for future reports (considering the 2020 report as a baseline).

4. Qualifications of Researcher/Team

Essential qualifications/experience of the consultant or team:

- Familiarity with ESG corporate reporting
- Experience in carrying out similar analyses and reporting
- Familiarity with sustainable agriculture
- Experience with voluntary sustainability standards
- Ability to translate from Spanish and Portuguese into English

Desirable qualifications/experience:

- Familiarity with the Accountability Framework, Carbon Disclosure Project (CDP_ reporting, and the RSPO ACOP process (similar to Bonsucro's Continuous Improvement Report)
- Familiarity with the sustainable sugarcane sector

5. How to Apply

Please submit a proposal that includes the following:

- A full proposal based on a clear understanding of the expected deliverables, including a proposed methodology and work plan (5 pages maximum).
- A detailed CV or resume outlining relevant research experience, qualifications, publication record and references.
- Two recent reports authored by the researcher/company (preferably in the field of sustainability standards)
- Itemised quote for the work, including details of daily rates for consultancy and number of days required to do this work.

6. Terms of Service

Consultants/ researchers should declare all potential conflicts of interest.

The deliverables above will be property of Bonsucro and no publication other than by Bonsucro is allowed. All the information shared by Bonsucro is strictly confidential and the researcher/consultant will be required to sign a Non-Disclosure Agreement prior to commencement of the work.

Interested researchers should contact Rafael Seixas (rafael@bonsucro.com) for any queries regarding this opportunity. Closing date for submissions of proposals is 30th July 2021. Proposals should be sent to rafael@bonsucro.com

7. Budget

The budget for this consultancy is approximately £10,000.